



a worldwide investigation into the future of cities

## **RUNNING CITIES | URBAN AGE PUBLIC LECTURE SERIES**

*Cities are the magnets for more than half the world's population. The growing complexity of urban conditions requires new and innovative forms of governance. Mayors are increasingly called into debates about environmental and social sustainability, urban infrastructure and social inequality. "Running Cities" is an Urban Age public lecture series organised by LSE Cities that identifies the challenges and risks involved in governing today's exponential urbanism.*

**WEDNESDAY 02 JUNE | 18.00 – 19.00**

**SHEIKH ZAYED THEATRE, NEW ACADEMIC BUILDING, LSE**

# **MEXICO CITY**

## **INCLUSIVE ACTIONS TOWARDS SUSTAINABILITY**

**MARCELO EBRARD**  
**MAYOR OF MEXICO CITY**

**CHAIR: PROFESSOR GEORGE PHILIP, LONDON SCHOOL OF ECONOMICS**

Centrally involved in the shaping of Mexico City since the early 80's, Marcelo Ebrard has lead ambitious and innovative campaigns to face the city's challenges, in relation to public security and environmental sustainability. The lecture will address his government's developmental priorities, making a case for social equality as being at the core of its initiatives to enhance mobility, improve public transport, and restore public space. Social inclusion, it will argue, is a necessary first step for a sustainable future of one Latin America's largest megacities.

*Marcelo Ebrard has been Mayor of Mexico City since 2006. He had previously held numerous posts in the city's government, including Secretary of Government, Secretary of Public Security and Secretary of Social Development.*

The recently established LSE Cities centre (1 January 2010) builds on the interdisciplinary work of the Urban Age, extending its partnership with Deutsche Bank's Alfred Herrhausen Society for a further five-year period. LSE Cities extends LSE's century-old commitment to improving our understanding of urban society, by studying how the built environment has profound consequences on the shape of society in an increasingly urbanised world where over 50% of people live in cities.

**Free and open to the public. No RSVP necessary. Contact [d.tanner@lse.ac.uk](mailto:d.tanner@lse.ac.uk) for additional information.**  
**London School of Economics and Political Science, Houghton Street, London WC2A 2AE**

**LSE Cities**  
AN INTERNATIONAL CENTRE SUPPORTED BY DEUTSCHE BANK

**Alfred Herrhausen Society**  
The International Forum of Deutsche Bank

