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São Paulo Guarapiranga: Economic Retrieval in the Periphery
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São Paulo Guarapiranga
ECONOMIC RETRIEVAL IN THE PERIPHERY

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SÃO PAULO CITY AREA – 1,500 KM²
SÃO PAULO CITY POPULATION – 11,000,000

GUARAPIRANGA BASIN AREA - 163 KM²
GUARAPIRANGA BASIN POPULATION – 500,000

PRECARIOS SETLEMENTS AREA – 43 km²
PRECARIOS SETLEMENTS POPULATION – 230,000

24% OF FAMILIES LIVE ON UP TO 1 MINIMUM SALARY

FAMILIES IN STATE OF POVERTY – 66.9%

80% HAVE BEEN LIVING IN THE AREA FOR MORE THAN 20 YEARS

FACTS
REALITY
GUARAPIRANGA
THE BEGINNING OF CHANGE
MAIN CHARACTERISTICS

• FIRST AND LARGEST SLUM UPGRADE PROGRAMME IN BRAZIL
• A CLEAR CUT AND WELL DEFINED OBJECTIVE
• THE ENVIRONMENT ISSUE AS A NEW COMPONENT IN PUBLIC POLICIES
• THE AREA OF ACTION DELIMITED BY A SPACE UNIT
• JOINT ACTION WITH DIFFERENT PARTNERS
• MULTISECTORIAL ACTIONS BASED ON INSTITUTIONAL INTEGRATION
• A NEW CULTURE DRIVING PUBLIC POLICIES
• INTEGRATION OF SOCIAL AND GENERATING EMPLOYMENT AND INCOME PROGRAMMES
KEY ACTORS
1996/2005

• 160,000 RESIDENTS UPGRADED
• RESETTLEMENT IN 3,000 NEW UNITS
• INSTALLATION OF WATER AND SEWAGE, DRAINAGE, RUNNING WATER, PAVEMENTING, ACESS, PUBLIC EQUIPMENTS
• CREATION OF 30 LEISURE AREAS
• LAND TENURE REGULARIZATION
• US$ 300 MILLION OF PUBLIC INVESTMENTS

PROJECT’S IMPACT
• INTEGRATING THE “INFORMAL” CITY WITH THE “LEGAL” CITY

• REINFORCING A SENSE OF IDENTITY

• CREATING ROOTS IN THE PLACE YOU LIVE IN

• REINFORCING THE STATUS OF THE CITY – A SPACE OF DEMOCRATIC COEXISTENCE

STRATEGY FOR GREATER EQUITY
• PROACTIVE POLICIES TO ANTICIPATE A PREDICTABLE FUTURE
• DECISION AND POLITICAL SUPPORT
• INSTITUTIONAL INTEGRATION AS A NEW CULTURE IN PUBLIC MANAGEMENT
• CLEAR AND CONSENSUAL OBJECTIVES AMONG THE PARTICIPANTS
• PARTICIPATION OF THE COMMUNITY IN ALL PHASES OF THE PROCESS
• THE MOST INNOVATIVE TECHNICAL SOLUTIONS APPLIED TO LOCAL NEEDS
• THE SOLUTION WILL HAVE TO BE SOUGHT OUT, BY HEARING AND SEEING THE ETHICS OF THE STREETS

• TO HEAR THESE SILENT BEING, NOISY ONLY IN THEIR VIOLENCE AND TO MAKE THEM GENERATE AND PARTICIPATE IN THE CONSTRUCTION OF THE FUTURE OF THE CITY

• BUILDING CITIES REQUIRES TO WORK ORIENTED BY THE SOCIAL RESOURCES OF THE COMMUNITY

• REQUIRES THE BEAUTY OF BELONGING TO THE CITIES

LESSONS FOR ALL