Former Mayor of Curitiba and Governor of Paraná

Negotiating City Design Keynote

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www.urban-age.net
"CITY IS NOT A PROBLEM, CITY IS SOLUTION"

THE FUTURE NEXT DOOR...
STRATEGIC VISION AND URBAN STRUCTURE
VITA, THE TURTLE
OTTO, THE AUTOMOBILE
ACCORDION, THE FRIENDLY BUS
CRESCIMENTO RADIAL  

CRESCIMENTO LINEAR
DRAWING THE CITIES...

CURITIBA

RIO DE JANEIRO

OAXACA

SÃO FRANCISCO
URBAN STRUCTURE OF CURITIBA
EVOLUÇÃO DA REDE DE TRANSPORTE


2000
TO METRONIZE THE BUS...
"METRO ON THE SURFACE" – RIO DE JANEIRO

UM SÓ SISTEMA

Unidade
Identidade visual / estações, ônibus
Continuidade físico-operacional
Mesma imagem
Inserção na paisagem urbana

FACILIDADE DE INTEGRAÇÃO E UNIDADE OPERACIONAL

Embarque em nível
Ligaçao direta com o Metrô
Escadas rolantes "cadeiras rolantes"
"METRO ON THE SURFACE" – RIO DE JANEIRO
“METRO ON THE SURFACE” – RIO DE JANEIRO
METRO NA SUPERFICIE
“SMART” SUBWAY

“SMART” BUS

“SMART” TAXI

INDIVIDUAL TRANSPORT WITHOUT PRIVATE OWNERSHIP

“SMART” BIKE - VELIB

DOCKDOCK
DOCKDOCK
THE MOBILITY MUSEUM

jaime lerner
arquitetos associados
THE SUSTAINABLE CITY
MEIO AMBIENTE

SISTEMA DE UNIDADES DE CONSERVAÇÃO

51,50 m² de área verde por habitante
OPEN UNIVERSITY FOR THE ENVIRONMENT
OPEN UNIVERSITY FOR THE ENVIRONMENT
THE BOTANICAL GARDEN
THE BOTANICAL GARDEN
“GARBAGE THAT IS NOT GARBAGE”
“GREEN EXCHANGE”
FAMÍLIA FOLHAS – “THE LEAVES FAMILY”
THE SUSTAINABILITY MUSEUM
SUSTAINABILITY MUSEUM

jaime lerner
arquitetos associados
SUSTAINABILITY MUSEUM

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arquitetos associados
MULTIUSE CITY
24 HOUR STREET
IDENTITY
CENTRO HISTÓRICO

HISTORIC DISTRICT
RUA DAS FLORES
“THE FLOWER’S STREET”
MEMORIAL DA CIDADE

CITY OF CURITIBA HERITAGE LANDMARK
CITY OF CURITIBA HERITAGE
LANDMARK
JAPAN'S SQUARE
GERMAN PARK
WOUNDS THAT HEAL...
TANGUÁ PARK
URBAN ACUPUNCTURES
SÃO PAULO, BRAZIL

THE "WIRE DOCKS"
SÃO PAULO, BRAZIL

THE “WIRE DOCKS”
SAO PAULO

“PORTABLE STREETS”

jaime lerner
arquitetos associados
"PORTABLE STREET"
SÃO PAULO, BRAZIL
BRASILIA - A NEW STRUCTURE
BRASÍLIA - INTERBAIRROS
INTERBAIRROS
jaime lerner
arquitetos associados
BURLE MARX PARK
BRASILIA

THE “SHADOW’S SQUARE”
“VIVA O POVO BRASILEIRO”
“VIVA O POVO BRASILEIRO”
JINAN, CHINA
OAXACA, MEXICO
1 "The Hidden Design"

Take the particular geomorphologic situation and the existing settlements to find out the hidden drawing for the site.

The idea of this first concept is to respect basic and unique lines of the existing environment: the natural and the built environment, to enrich the site's qualities.

It all means to take into consideration the morphological and sociological identity of the area, considering everything that is existing, value it and enhance it with the new proposal.
3. Memory and Identity

For places to be well-used and well-loved they must be safe, comfortable, varied and attractive, they also need to be distinctive, and offer variety, choice and fun.

But above all they need to represent their population at the same time as they need to fulfill the expectations of their users.

Guidelines for the built environment:

- Integration with the surroundings
- Continuity of the urban structure
- Memory and identity

a) Enrich the existing villages and integrate them with the urban structure proposed

b) This helps to enhance the identity of the site as the traditional settlements incorporate new elements.

c) The traditional village is valued with a "passe-par-tout and a frame".
JINAN, CHINA

7 Life and work structure mixing uses
Stimulating, enjoyable and convenient places meet a variety of demands from the widest possible range of users (varied in age, economic status, family structure etc.), amenities and social groups.

Integration of uses is essential for the urban life, and the main integration is between living-working-leisure.

The benefits of mixed developments can be listed as: more convenient access to facilities; travel-to-work congestion minimized; greater opportunity for social interaction; greater energy efficiency and more efficient use of space and buildings; urban vitality and street life.

The new development is fed by the historical references of the village and village is fed by the sustainability of the new development.
OAXACA, MEXICO
BOSSA NOVA MUSEUM, RIO DE JANEIRO
BOSSA NOVA MUSEUM
“GREAT MOMENTS OF SPORT”
Rio de Janeiro
GREAT MOMENTS OF SPORT
WORLD NATURE GAMES
STATE OF PARANÁ, 1997
THE CULTURAL CONVOY
WHAT IS YOUR PROBLEM?

WHAT IS YOUR DREAM?