Stela Goldenstein
Deputy Chief of Staff, Municpality of São Paulo

São Paulo: Delivering Urban Infrastructure
All rights are reserved by the presenter
www.urban-age.net
São Paulo

Infrastructure Sketch of a Global City
Which would be the best urban infrastructure to warrant for an effective inclusion in a global economy?
Sketch Project of a City
A – Regulatory Procedures and Norm Enforcement

• Low representativeness in decision making processes

• Too many formal procedures and detailing of norms

• Low compliance with rules
Use and Occupation of the Land
Regulatory procedures lose their underlying purpose as dynamic factors for organization and growth.

Land use zoning and construction permits, among others, are likely to be more infringed and tend to be evaded. A contributing factor to irregularity and corruption.
B - Direct Public Investments

• One-shot processes with no continuity
Prestes Maia Plan for Avenues
Assumptions

- Low investment power by local government, indebtedness and taxes mainly channeled to the federal sphere
- Lack of urban metropolitan planning
- Difficulties to establish transparent, long-term and beneficial relationships with private initiative
- Public power began to rely in the market’s organizational capacity, resulting in harmful effects to the urban segment
The State’s influence in urban sketching

Voice its will, however in the light of an established concept and plan
Project and implementation of massive green public areas
Concept

Acquisition of lands to fully exploit eventual opportunities to allow for the implementation of a green area infrastructure
Guidelines for the acquisition of lands

- Areas in which cost effectiveness factors still make it feasible to establish long-term projects
- Areas with precarious urbanization settings
- Areas with high productive watershed potential
- Areas that need contention of unplanned expansion and related perils
Situation in 2005

Green Areas in the City
Situation in 2005: Green Areas in the City
Greenbelt

- Ring Road Parks
- Watershed Southern Zone Parks
- Watershed Northern Zone Parks
Parks in Watersheds - Southern Zone
Parks in Watersheds - Northern Zone

EXISTING
3 PARKS
Parks along River and Creek Banks
Parks along River and Creek Banks
Parks in Remnant Vacant Areas amidst an Urban Center
Situation in December 2008
Situation in December 2008

Municipal Parks
- Work Completed
- Work in Progress
- Parks Open to Public

Municipal EPAs

<table>
<thead>
<tr>
<th>EPA</th>
<th>m²</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bororé</td>
<td>90,000</td>
</tr>
<tr>
<td>Capivari Monos</td>
<td>251,000</td>
</tr>
</tbody>
</table>

Parks and Areas State Conservancy Program

- Parque Estadual Alberto Lucio (North Paulista)
- Parque Estadual de Caraguatatuba
- Parque Estadual de Jureia Itatins
- Parque Estadual do Ibitipoca
- Parque Estadual das Fontes do Ipiranga
- Parque Estadual de itajuruna
- Parque Estadual de Taquara
- Área de Proteção Ambiental Vire de Ribeirão Teiti
- Área de Proteção Ambiental Mata do Ipê
- Área de proteção Ambiental Parque e Reserva de Carna
- Parque Villa Lobos
- Parque da Formosa Costi (Aguas Brasileiras)
Projected Scenario at the End of the Program

100 Park Project
100 Park Project
Trying to get more

- 10 Eastern Zone Parks
10 Eastern Zone Parks
Trying to get more

• Pocket Gardens
Pocket Gardens